Electronic Health Data Exchanges: Patient and Consumer Principles for System Design

Improving health and health care depends upon accurate, timely, understandable, and relevant information in the hands of consumers, patients and health professionals, where and when they need it. To improve quality and prevent medical errors, health care professionals must shift away from today's reliance on paper health records and adopt trustworthy methods to gather, store and share patient data electronically ("electronic health data exchanges").

New technologies, networks, and organizations are emerging to provide greater electronic connectivity and data exchange across health care institutions and with consumers, patients, and families. To ensure that our personal health information is used appropriately, to protect privacy, and to create a climate of public trust, all of the many custodians of our health data should adhere to a set of fundamental principles.

Patient and Consumer Principles:

Within organizations or networks designed for electronic patient data exchange between health care institutions:

- 1. Individuals should be able to access their health and medical data conveniently and affordably.
- 2. Individuals should be able to decide (i.e., authorize) when their health data are shared, and with whom. Individuals should be able to refuse to make their health data available for sharing (i.e., opt-out).
- 3. Individuals should be able to designate someone else, such as a loved one, to have access to and exercise control over how their records are shared.
- 4. Individuals should receive easily understood information about all the ways that their health data may be used or shared.
- 5. Individuals should be able to review which entities have had access to their personal health data.
- 6. Electronic health data exchanges must protect the integrity, security, privacy, and confidentiality of an individual's information.
- 7. Independent bodies, accountable to the public, should oversee the electronic health data exchanges. No single stakeholder group should dominate these oversight bodies. Consumer representatives selected by their peers should participate as full voting members.

ENDORSEMENTS BY ORGANIZATIONS

These Consumer and Patient-Focused Principles are endorsed by the following organizations:

AARP

ACOR - Association of Cancer Online Resources

AFL-CIO

American Hospice Foundation

Center for Medical Consumers

Consumers Union

Families USA

Health Privacy Project

International Association of Machinists and Aerospace Workers

Maternity Center Association

National Coalition for Cancer Survivorship

National Consumers League

National Partnership for Women and Families

SEIU - Service Employees International Union

ENDORSEMENT BY THE PERSONAL HEALTH TECHNOLOGY COUNCIL

The Markle Foundation's Personal Health Technology Council endorses these Consumer and Patient-Focused Principles. Endorsement by the Council, whose members are listed below, does not imply endorsement by the organizations of the Council members, except as indicated above. An asterisk (*) in front of a member's name designates a government employee who participated in the Council deliberations but makes no endorsement.

Lead

David Lansky, PhD Senior Director, Health Program Markle Foundation

Members

Tim Andrews Principal Transform Partners

Wendy Angst General Manager CapMed, a Division of Bio-Imaging Technologies, Inc.

Rodney Armstead, MD, FACP Chief Executive Officer Care 1st Health Plan Arizona

*Cynthia Baur, PhD Senior Health Communication and e-Health Advisor ODPHP, U.S. Department of Health and Human Services

John Benton Technical Services Epic Systems Corp. Marc Boutin, JD Vice President, Policy Development and Advocacy National Health Council

Patti Brennan, PhD Moehlman Bascom Professor- School of Nursing/College of Engineering University of Wisconsin Madison

*Helen Burstin, MD, MPH Director, Center for Primary Care, Prevention, and Clinical Partnerships Agency for Healthcare Research and Quality

*Carolyn Clancy, MD, PhD Director Agency for Healthcare Research and Quality

*Rex Cowdry, MD Executive Director Maryland Health Care Commission

*Mary Jo Deering, PhD Director for Informatics Dissemination NCI Center for Bioinformatics National Cancer Institute

Richard Dick Chief Executive Officer You Take Control

Eric Dishman, PhD General Manager, Consumer Health Platform Intel Corporation Digital Health Group

Stephen Downs Senior Program Officer Robert Wood Johnson Foundation

Joyce Dubow Associate Director AARP Public Policy Institute

Esther Dyson Editor, Release 1.0 CNET Networks

Rob Epstein, MD Chief Medical Officer Medco Health

Tom Ferguson, MD Senior Associate Center for Clinical Computing doctom.com Craig Forman

Vice President and General Manager, Media and Information Yahoo!

Ed Fotsch, MD Chief Executive Officer Medem

Peter Frishauf Board of Directors Healthcare Marketing & Communications Council, Inc.

Gilles Frydman President ACOR

Janlori Goldman Director Health Privacy Project

Linda Golodner President National Consumers League

Ken Goodman, PhD Director, Bioethics Program University of Miami

Linda Kloss, RHIA, CAE Executive Vice President and Chief Executive Officer AHIMA

Gary Levine Senior Director, Business Planning & Development Medco Health Solutions

Jack Mahoney, MD Corporate Medical Director Pitney Bowes

Robert D. Marotta, Esq Senior Vice President and Regulatory Counsel Emdeon Corporation

Philip Marshall MD, MPH Vice President, Product Strategy WebMD Health

Omid Moghadam Director of Personal Health Records Technology Intel, Digital Health Group

*Ginger Price My HealtheVet Program Director Department of Veteran's Affairs Alain Rappaport, MD, PhD Chief Executive Officer/Founder Medstory, Inc.

Alison Rein Assistant Director, Food & Health Policy National Consumers League

*William Rollow, MD Director, Quality Improvement Group CMS

Marie Savard, MD Health Educator and Founder Savard Systems

Albert Shar, PhD Vice President of Information Technology Robert Wood Johnson Foundation

Justin Starren, MD Assistant Professor of Biomedical Informatics Columbia University

Paul Tang, MD Chief Medical Information Officer Palo Alto Medical Foundation/AMIA representative

Robin Thomashauer Executive Director Council for Affordable Quality Healthcare

Fran Visco President National Breast Cancer Coalition

Anne Woodbury Managing Director Fleishman-Hillard

Matthew Wynia, MD Director, The Institute for Ethics American Medical Association