

# Here Comes Everybody

*The Power of Organizing Without Organizations*

Penguin Press, March 2008

The Internet has become an integral part of our personal and professional lives and has transformed the ways in which we connect and collaborate with one another.

[Clay Shirky's](#) book provides a lucid and penetrating analysis on how technological advances have empowered people to do things together, and how those tools can upend traditional organizational structures to meet people's needs. In an engaging style, Clay Shirky's *Here Comes Everybody* illustrates how everyday people are taking advantage of new technologies, such as social networking and peer-to-peer applications, to share information, work together, and take public action in the "virtual" world to affect great social transformations in our real one.

Please join us in celebrating the publication of this exciting book.

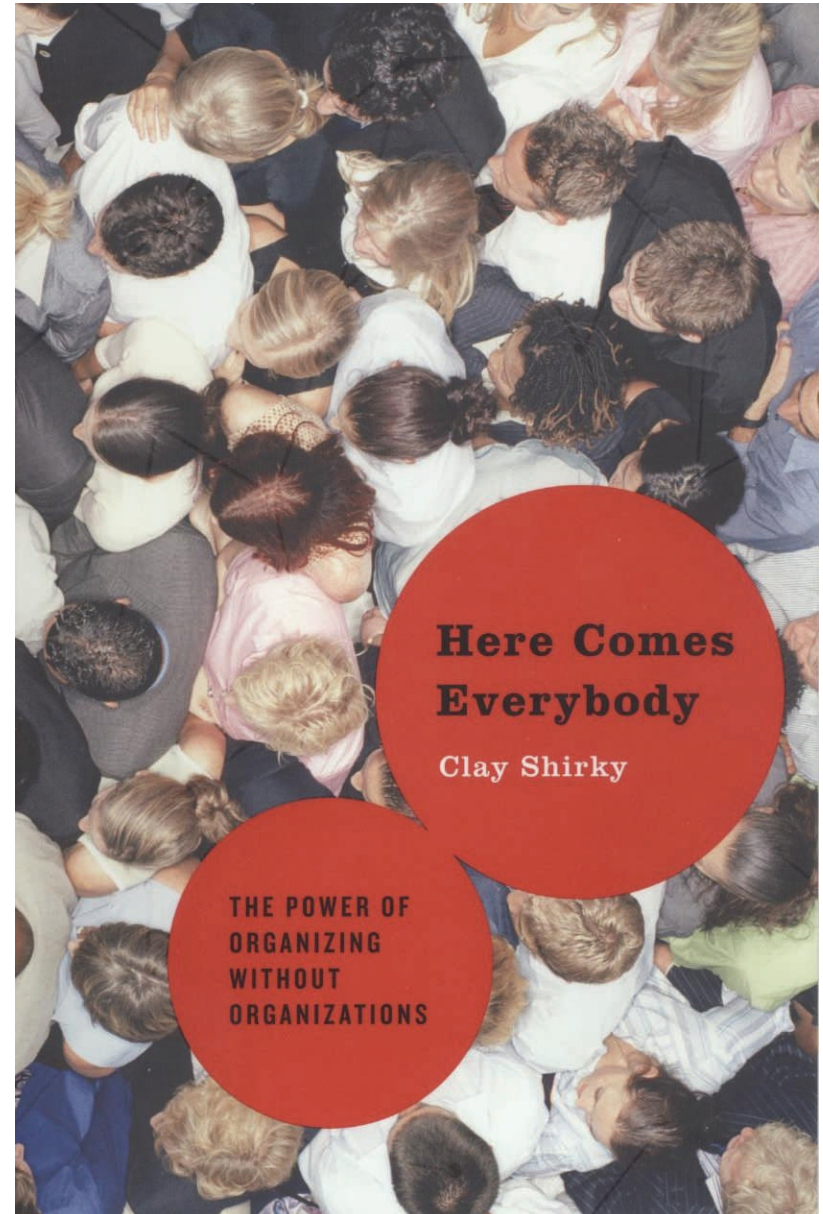
More at:

<http://www.shirky.com/herecomeseverybody/>

## ABOUT THE AUTHOR



Clay Shirky writes, teaches, and consults on the social and economic effects of the internet, and especially on those places where our social and technological networks overlap. He is on the faculty of NYU's Interactive Telecommunications Program, and has consulted for Nokia, Procter and Gamble, NewsCorp., the BBC, the United States navy, and Lego. Over the years, his writings have appeared in the *New York Times*, the *Wall Street Journal*, the *Harvard Business Review*, *Wired*, and *IEEE Computer*, and he is a regular keynote speaker at tech conferences.



Book Presentation  
Thursday, April 10, 2008

**MARKLE FOUNDATION**

## Here Comes Everybody

*The Power of Organizing Without Organizations*

Clay Shirky

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### *A Book Presentation*

At the Markle Foundation  
Thursday, April 10, 2008  
Time: 5:00–7:00 PM

Please register at:

[http://www.markle.org/events/  
herecomeseverybody/](http://www.markle.org/events/herecomeseverybody/)

**MARKLE FOUNDATION**

10 Rockefeller Plaza, 16<sup>th</sup> Floor  
(Between 48<sup>th</sup> and 49<sup>th</sup> Streets)

## Here Comes Everybody

*The Power of Organizing Without Organizations*

How do new forms of collaboration,  
enabled by technology, affect every  
part of society?

### *A Book Presentation*

#### PROGRAM

5:00 PM—Welcome and Introduction  
*by Zoe Baird, President Markle Foundation*

5:15 PM—Discussion: “How do new forms of  
collaboration, enabled by technology, affect  
our society?” *by Clay Shirky, Author*

6:00 PM—Q&A session, followed by Cocktails  
and Book Signing