

Here Comes Everybody

The Power of Organizing Without Organizations

Penguin Press, March 2008

The Internet has become an integral part of our personal and professional lives and has transformed the ways in which we connect and collaborate with one another.

Clay Shirky's book provides a lucid and penetrating analysis on how technological advances have empowered people to do things together, and how those tools can upend traditional organizational structures to meet people's needs. In an engaging style, Clay Shirky's *Here Comes Everybody* illustrates how everyday people are taking advantage of new technologies, such as social networking and peer-to-peer applications, to share information, work together, and take public action in the "virtual" world to affect great social transformations in our real one.

Please join us in celebrating the publication of this exciting book.

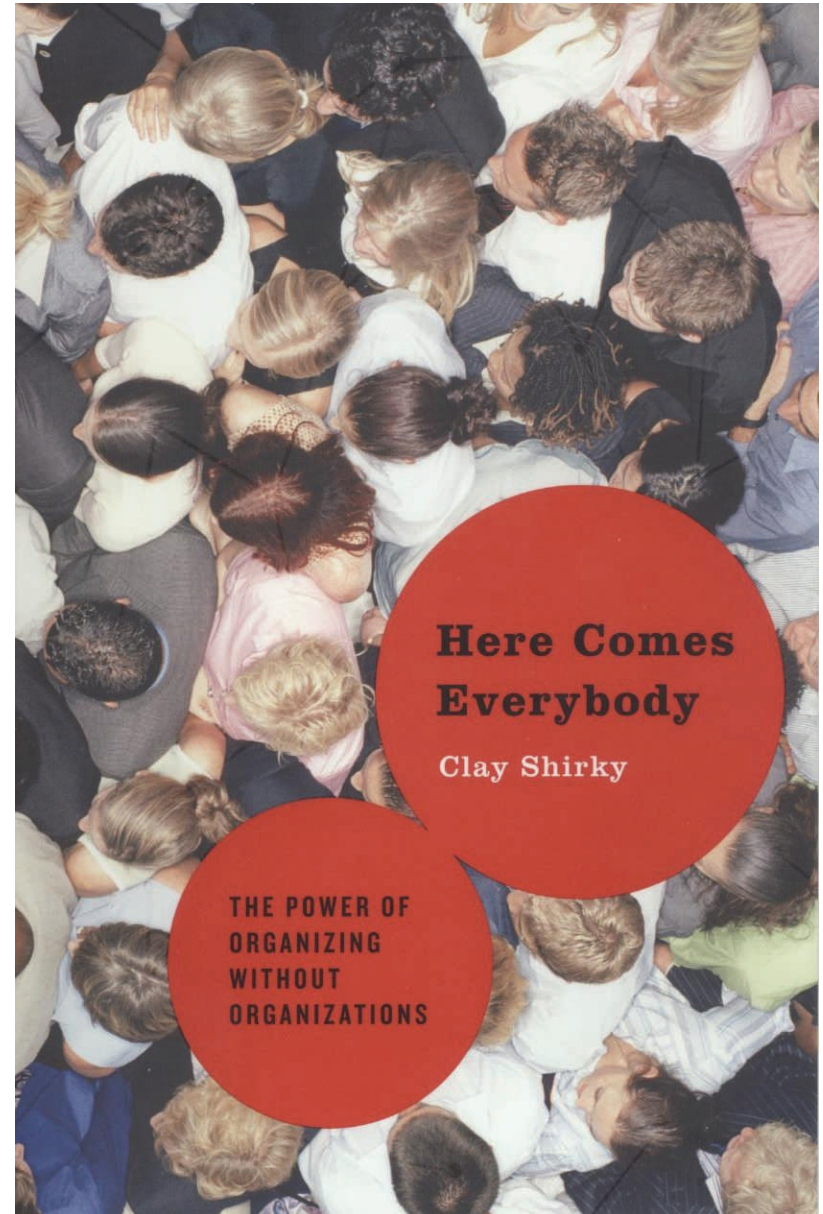
More at:

<http://www.shirky.com/herecomeseverybody/>

ABOUT THE AUTHOR



Clay Shirky writes, teaches, and consults on the social and economic effects of the internet, and especially on those places where our social and technological networks overlap. He is on the faculty of NYU's Interactive Telecommunications Program, and has consulted for Nokia, Procter and Gamble, NewsCorp., the BBC, the United States navy, and Lego. Over the years, his writings have appeared in the *New York Times*, the *Wall Street Journal*, the *Harvard Business Review*, *Wired*, and *IEEE Computer*, and he is a regular keynote speaker at tech conferences.



Book Presentation
Thursday, April 10, 2008

MARKLE FOUNDATION

Here Comes Everybody

The Power of Organizing Without Organizations

Clay Shirky

Penguin Press, March 2008



A Book Presentation

At the Markle Foundation
Thursday, April 10, 2008
Time: 5:00–7:00 PM

Please register at:

[http://www.markle.org/events/
herecomeseverybody/](http://www.markle.org/events/herecomeseverybody/)

MARKLE FOUNDATION

*10 Rockefeller Plaza, 16th Floor
(Between 48th and 49th Streets)*

Here Comes Everybody

The Power of Organizing Without Organizations

How do new forms of collaboration,
enabled by technology, affect every
part of society?

A Book Presentation

PROGRAM

5:00 PM—Welcome and Introduction
by Zoe Baird, President Markle Foundation

5:15 PM—Discussion: “How do new forms of
collaboration, enabled by technology, affect
our society?” *by Clay Shirky, Author*

6:00 PM—Q&A session, followed by Cocktails
and Book Signing