

# USER'S PANEL

**David Lansky**

- Markle Foundation

**Mike Stocker**

- Empire Blue Cross Blue Shield

**Marc Pierson**

- Peace Health

**Cynthia Solomon**

- Access Strategies, Inc.



# **Connecting Americans to Their Health Care**

*Empowered Consumers, Personal Health Records  
and Emerging Technologies*

2005

**MARKLE FOUNDATION**

THE  
ROBERT WOOD  
JOHNSON  
FOUNDATION.



**User's Panel:**

**Mike Stocker**

Empire Blue Cross Blue Shield



# My Health Record Summary

## Health Record Summary for John Doe

Date of Birth: 04/05/1968

Date of Report: 12/08/2004

Your Personal Health Record (PHR) contains information supplied by you and by Empire BlueCross BlueShield. The categories of information supplied by Empire may vary by your benefit plan (e.g., primary benefits may not be provided by Empire). If you do not understand any of the terms or related questions, please contact your provider. If you have payment processing questions, please contact Empire at the back of your identification card.

### Personal Information

Personal Information:  
Gender: Male

Contact Information:  
Phone: 123-456-7890  
Cell Phone: 123-456-7890  
Address: 123 1st ST New York, NY 10036

Emergency Contact 1:  
Name: Jane Johnson  
Relationship: Sister  
Phone: 123-456-7890

Emergency Contact 2:  
Name: Jane Johnson  
Relationship: Sister  
Phone: 123-456-7890

### Physician Information

Primary Care Physician:  
Name: Dr. John Smith  
Phone: 123-456-7890  
Fax: 123-456-7890  
Address: 123 1st ST New Y

### Insurance Information

Primary Insurer:  
Name: Empire Blue Cross PP  
Policy #: 123-45-7890  
Group ID: WebMD  
Phone: 123-456-7890  
Address: 123 1st ST New Y

Medication Benefits:  
Name: Member Health  
Policy #: 123-45-7890  
Group ID: WebMD  
Phone: 123-456-7890  
Address: 123 1st ST New Y

The information supplied by Empire may not reflect all claims related information due to any of the following reasons: a benefit is not provided through Empire or a partner participating in supplying PHR data, claims have not been received or posted by Empire, privacy and confidentiality concerns, and the removal/suppression of claim items by the member.



## Health Record Summary for John Doe

Date of Birth: 04/05/1968

Date of Report: 12/08/2004

### Current Medications (continued)

Azysolv 400MG Tablet  
Dosage: 1 tablet  
Frequency: 3 Times a day  
Reason Taking: High Blood Pressure  
Prescribing Provider: Dr. John Smith  
Date First Prescribed: 04/01/2004  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

### Allergies

Cephalexin  
Date Discovered: 02/08/2002  
Provider or Facility: Upset Stomach  
Reaction: Upset Stomach  
Severity: Mild  
Last Updated Date: 05/06/2004  
Information Source: Self-Reported

### Conditions

Spiral Fracture  
Data First Diagnosed: 05/05/2003  
Provider or Facility: Columbia Presby  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Diabetes Mellitus Type 1  
Data First Diagnosed: 08/05/1999  
Provider or Facility: Dr. John Smith  
Last Updated Date: 05/06/2004  
Information Source: Self-Reported

Hearing Loss  
Data First Diagnosed: 04/05/1997  
Provider or Facility: Dr. John Smith  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Pneumococcal Adult Vaccine (Pneumonia)  
Data First Diagnosed: 04/05/2004  
Provider or Facility: Dr. John Smith  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Post Conditions  
Trinitate  
Data First Diagnosed: 04/05/1997  
Provider or Facility: Dr. John Smith  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Current Medications  
Paxil 20MG Tablet  
Dosage: 1 tablet  
Frequency: Every 4 Hours  
Reason Taking: Depression  
Prescribing Provider: Dr. John Smith  
Date First Prescribed: 05/05/2004  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Acipril 20MG Tablet  
Dosage: 1 tablet  
Frequency: 2 Times a day  
Reason Taking: High Blood Pressure  
Prescribing Provider: Dr. John Smith  
Date First Prescribed: 01/01/2004  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Paxil 20MG Tablet  
Dosage: 1 tablet  
Frequency: Every 4 Hours  
Reason Taking: Depression  
Prescribing Provider: Dr. John Smith  
Date First Prescribed: 05/05/2004  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

Acipril 20MG Tablet  
Dosage: 1 tablet  
Frequency: 2 Times a day  
Reason Taking: High Blood Pressure  
Prescribing Provider: Dr. John Smith  
Date First Prescribed: 01/01/2004  
Last Updated Date: 05/06/2004  
Information Source: Empire Data

### Health Record Summary for John Doe

Date of Birth: 04/05/1968

Date of Report: 12/08/2004

### Visits

Visit Type: Hospital Visit  
Admit Date: 08/16/2004  
Discharge Date: 08/19/2004  
Provider or Facility: Columbia Presbyterian Hospital  
Primary Diagnosis: Broken Hip (Fracture of intertrochanteric section of femur, closed)  
Secondary Diagnosis: Bacterial Pneumonia (Pneumonia, Bacterial)  
Primary Procedure: Total Hip Replacement (Hip Replacement, Total)  
Secondary Procedure: Chest X-Ray (Radiologic examination of chest, two views, frontal and lateral)

Visit Type: Outpatient Visit  
Date: 08/16/2004  
Provider or Facility: Columbia Presbyterian Hospital  
Primary Diagnosis: Pneumococcal Pneumonia (Pneumonia, Pneumococcal)  
Secondary Diagnosis: Fluid on the Lungs (Pleurisy with effusion, with mention of a bacterial cause other than tuberculous)  
Primary Procedure: Pleural Fluid Aspiration (Thoracentesis)  
Secondary Procedure: Catheterization of vein (Venous catheterization, not elsewhere classified)

Visit Type: Home Care Visit  
Date: 08/16/2004  
Provider or Facility: Columbia Presbyterian Hospital  
Primary Diagnosis: Broken Hip (Fracture of intertrochanteric section of femur, closed)

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# My Health Record - Tests

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**Empire**   
BLUECROSS BLUESHIELD

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**Health Record**

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 Use Trackers to chart your health measurements over time.

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**My Trackers**

<a href="#">Blood Pressure</a>	<a href="#">Blood Sugar</a>
<a href="#">Cholesterol (Total, LDL/HDL)</a>	<a href="#">Colonctal Screening</a>
<a href="#">Diet</a>	<a href="#">Prostate Cancer Screening</a>
<a href="#">Resting Heart Rate</a>	<a href="#">Stress</a>
<a href="#">Weight</a>	

[add tests or measurements](#)

Tests and Measurements	Date of Service
<a href="#">Urinalysis with Microscopic Exam</a>	12/11/2004
<a href="#">Magnesium Level</a> (0 entries)	12/11/2004
<a href="#">Phosphorus Level Blood Test</a> (0 entries)	12/11/2004
<a href="#">Complete Blood Cell Count (CBC) with Differential</a> (10 entries)	12/11/2004
<a href="#">Blood Lipid Panel</a> (6 entries)	12/11/2004
<a href="#">Cyclosporine measurement</a> (0 entries)	12/11/2004
<a href="#">Urine Culture for Bacteria</a>	12/11/2004
<a href="#">Glycated Hemoglobin Level (Hemoglobin A1C)</a> (4 entries)	12/11/2004
<a href="#">EKG with Report (ECG, Electrocardiogram)</a>	11/10/2004
<a href="#">Comprehensive Metabolic Blood Panel</a> (5 entries)	11/09/2004
<a href="#">Visual Field Examination</a>	11/03/2004
<a href="#">Basic Metabolic Blood Panel</a> (2 entries)	10/29/2004
<a href="#">Total Blood Creatinine Phosphokinase (enz. Code)</a>	09/11/2004
<a href="#">Serum Total Protein Level</a>	08/11/2004

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**Marc Pierson**

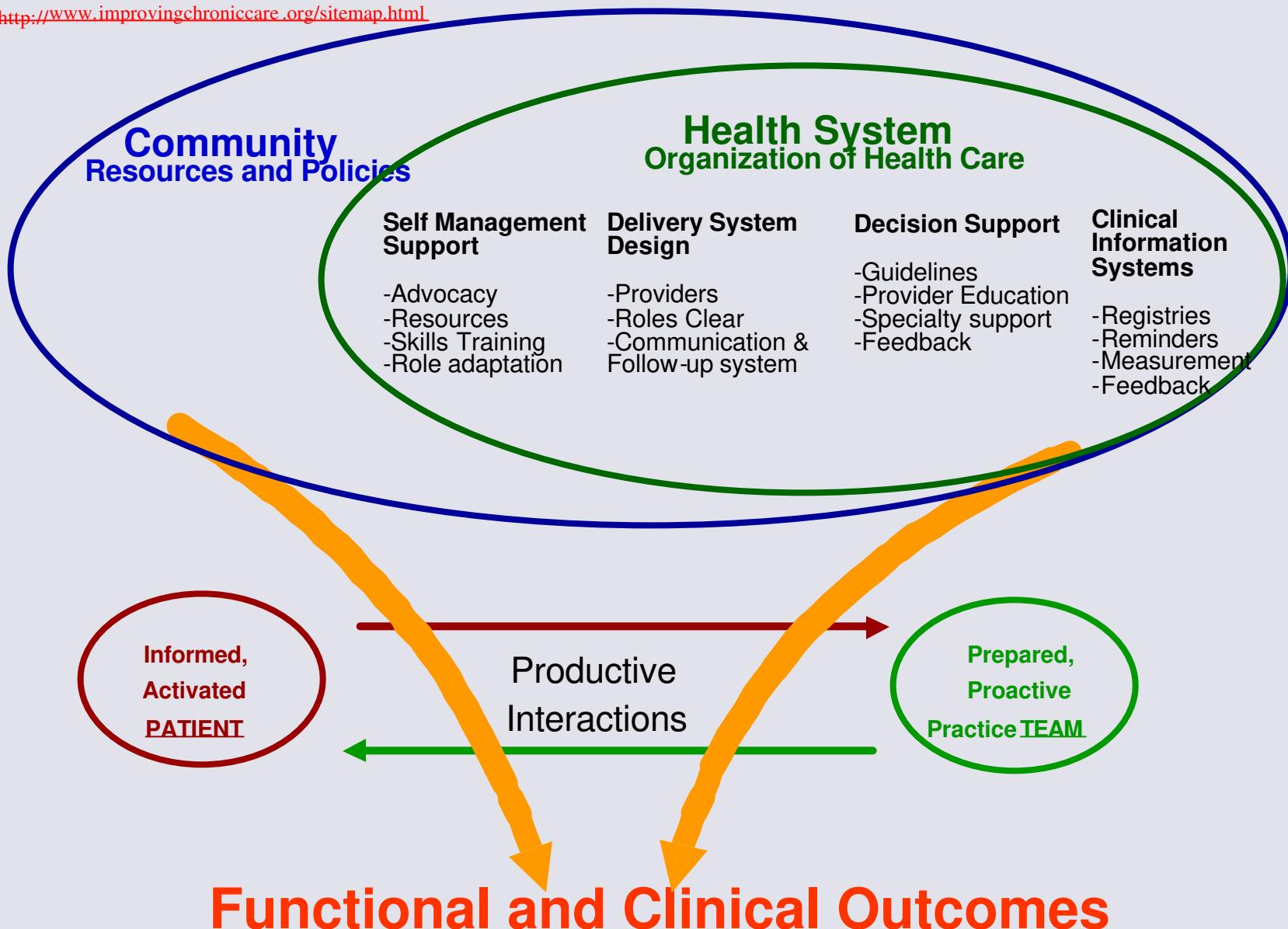
Peace Health



# Overview of the Chronic Care Model

Robert Wood Johnson Foundation/Sandy MacColl Institute

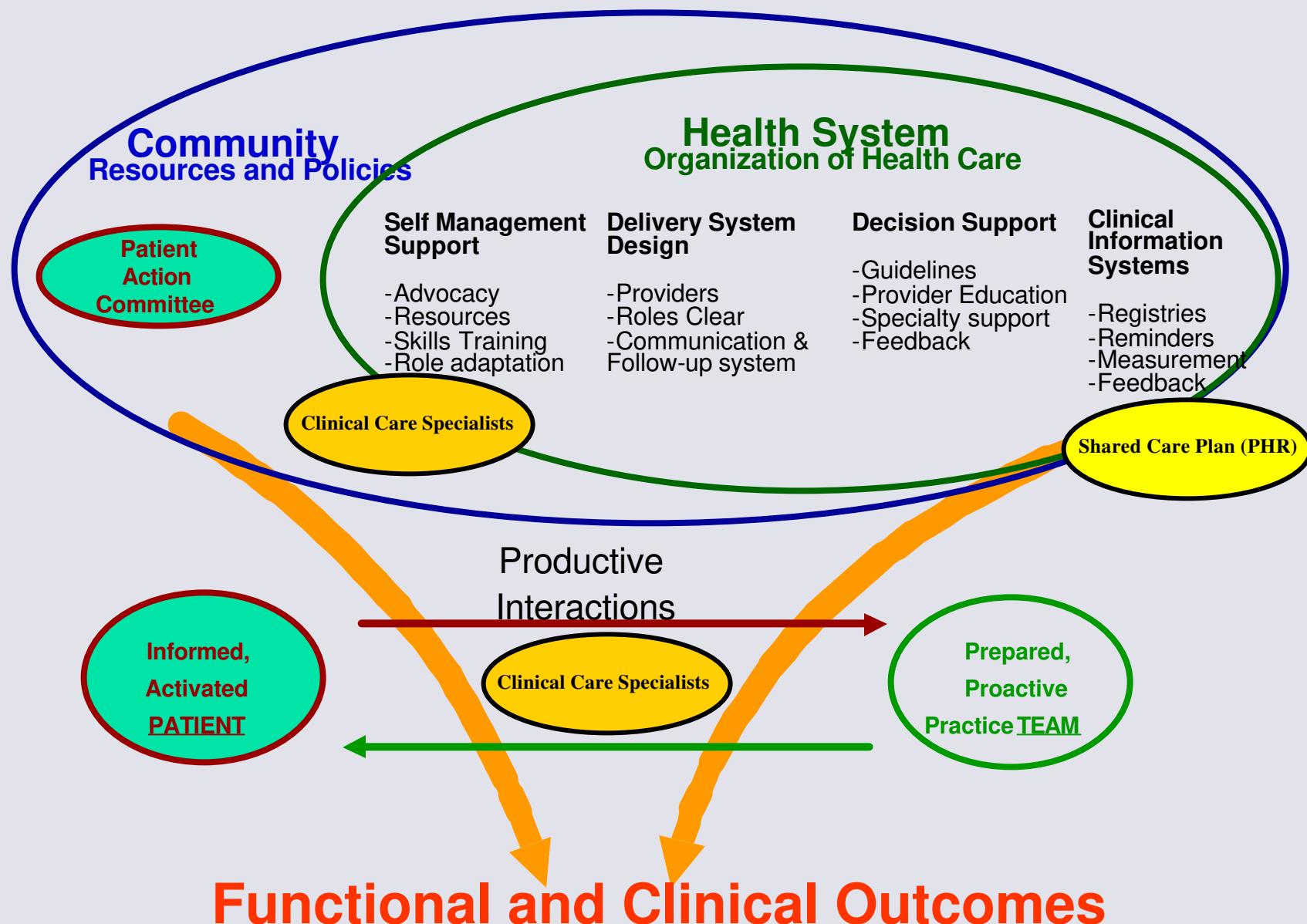
<http://www.improvingchroniccare.org/sitemap.html>



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# Overview of the Chronic Care Model

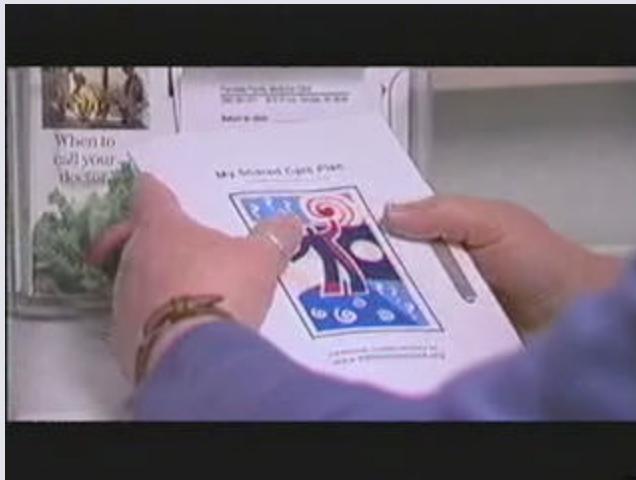
Robert Wood Johnson Foundation/Sandy MacColl Institute



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# Information--or Partnering Conversations for New Behaviors

- The focus shifts
  - from EMR (organization specific business medical records)
  - to include PHR (personal health records)
    - Think more of conversation generating artifacts—printed PAPER—than electronic databases



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Access Strategies, Inc.





# *followMe*

- Subscribers store and access their health information including:
  - Medical conditions
  - Past surgical history
  - Hospitalizations
  - Medications
  - Allergies
  - Personal & Emergency contact info
  - Insurance information
  - Scans and images
- Other benefits include:
  - Encrypted email
  - Printable emergency card
  - Promotes continuity of care
  - Reduces duplication of services
  - Provides peace of mind



800-300-4400

Connecting Americans to Their Health Care 2005

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**VERSION ESPAÑOLA WEBSITE**



➤ Emergency card with photo ID

➤ Identifies serious conditions, allergies and emergency contact information.

➤ Includes member email account.

➤ Cost efficient; user friendly system.

➤ Promotes continuity of care.

➤ Narrows the digital divide.

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 Clinician Access

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